

## **ELEVATE EDUCATE EMPOWER**

## A MESSAGE FROM THE FOUNDER

Happy November!

So sorry to have missed October's newsletter. But... OMG, where did the time go?! I have had such an amazing two months and this is the perfect month to talk about how grateful I am.

It started with heading to Dallas/Fort Worth. That is definitely the hospitality state and I have to give a special THANK YOU to the DFW Chapter President for making my first trip to Dallas so amazing!

We're growing and we have so many amazing and dynamic members as a result of it. So, hold on to your seatbelts because we've got a lot to share!

As always, thank you for taking time to embark on this journey with us.



Sharon Ringiér, Founder & CEO

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## IPWEC MEMBER SPOTLIGHT: PATSY GALLIAN



We're super excited to introduce you to another IPWEC amazing member! Patsy Gallian is the founder of Revivify Revenue Cycle Consulting. Patsy is a medical billing professional who lives in Dallas, Texas and has a passion for making a difference in women's lives - mainly cancer survivors! I met Patsy when we launched in September and let me say it was a humbling and beautiful experience to meet such a sweet and dynamic woman! So, without further ado... meet Patsy!



#### WHAT MOTIVATED AND INSPIRED YOU TO START YOUR BUSINESS?

I have been able to build a reputation based on integrity and a commitment to helping others after doing medical reimbursement for 25 years within specialties ranging from medical billing to insurance claims processing to durable medical equipment. I truly love what I do, but it was time for me to explore other avenues within my industry. At the age of 12, my mother passed away from cancer and I vividly remember my father sitting at a table in our home trying to make sense of all the medical bills he had received. At that moment, I knew that I wanted to help others that are in the same position my father was in and help relieve some of the stress families who have been impacted by cancer. With all things said, the realization of everything has blossomed into a successful career in the medical industry, specifically in the sub-field of Oncology.

#### HOW DO YOU DISTINGUISH YOURSELF FROM YOUR COMPETITORS?

I differentiate myself by going above and beyond for my clients. While there are companies that offer the same services that I do, we aim to exceed expectation by putting focus on our clients. In this technology driven world we live it, customer service is vital!

#### WHAT ADVICE WOULD YOU GIVE TO OTHER ENTREPRENEURS?

Having a business plan can be a great tool for understanding how your business is put together. It does not have to be a 30 page booklet to be effective. It can be used to monitor progress, serve as accountable and control destiny of the business.

#### HOW DO YOU KEEP MOTIVATED THROUGH DIFFICULT TIMES?

I have to rely on my faith, this is what keeps me motivated as well as give me the needed strength to stay balanced. Accepting help from trusted friends and family requires humility and is necessary with handling the elements of running any new business. Otherwise, it is physically impossible.

#### WHAT ARE YOU MOST PROUD OF AS A COMPANY?

I am most proud of the niche that we have developed. We offer services that continue to help others when needed.

#### WHERE DO YOU SEE YOUR COMPANY GOING IN THE NEXT THREE YEARS?

Definitely, business expansion into other areas! And, YES... I have in written that into my business plan.

#### WHAT IS YOUR FAVORITE PROFESSIONAL (BUSINESS) BOOK AND WHY?

My favorite business related book, is one I read years ago but I use even today. "Don't Swear the Small Stuff"- helps to put challenges in perspective, reduce stress and anxiety through small changes as well as help to achieve business & personal goals.

#### WHAT IS YOUR FAVORITE QUOTE AND WHY?

My favorite quote is by Steve Jobs, "Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle. As with all matters of the heart, you'll know when you find it."

#### WHAT DO YOU LIKE TO DO IN YOUR SPARE TIME?

I love spending time with my family. I have been married for 33 years and have two sons and a daughter in law, and love them all. I'm also the proud grandmother of Zane who is 9 years old. In her spare time, I am a travel enthusiast, dog lover, and an antique furniture restorer.

#### WHAT FUN UNKNOWN FACTOID COULD YOU SHARE THAT MOST PEOPLE MAY NOT KNOW?

Many do not know that I am a DIY-er (do it yourself.) I lover restoring old furniture, making it new again.

#### WHO IS YOUR IDEAL CLIENT AND WHERE CAN THEY BE FOUND?

My ideal client is anyone that services people with medically induced hair-loss. The ideal client could be found really anywhere but mainly within the healthcare or hair-care industries.

#### WHAT IS YOUR VALUE PROPOSITION?

I assist providers by offering a value added service which is an insurance or grant based financial assistance to their clients and/or patients.

# I'm Possibl

#### DALLAS / FORT WORTH CHAPTER

In the September newsletter, we mentioned that IPWEC was rolling out a new chapter. Well, on September 17th we pushed the "GO" button and launched the Dallas Fort Worth Chapter!!! The Chapter has officially hit the ground running.









#### **MEET THE EXECUTIVE COUNCIL!**



Zondra Evans DFW Chapter



Patsy Gallian DFW Chapter



Benita Sharpe DFW Chapter



VP of Administration DFW Chapter



# I'm Possible

#### **ILLINOIS GROWTH**

In the meantime, Illinois is expanding. We want to make sure that it's convenient for female entrepreneurs to have access to other dynamic women. We've split the Chicago Chapter into three chapters. Initially the Chicago chapter met in Schaumburg, which was central to North & South suburbs as well as Chicago (1ST mastermind will be in January 2019.) We now have Mundelein (which will service Lake County), Schaumburg (which will be moving a little further south to service the suburban Cook County and DuPage County) and Chicago. Tangela will be taking over the Schaumburg Chapter.

# I'm Possible

### **EXECUTIVE COUNCIL POSITIONS AVAILABLE SCHAUMBURG**



Chicago Chapter

Schaumburg Chapter Positions available: VP of Administration; VP of Communications; VP of Education & VP of Membership.

#### MUNDELEIN



President Mundelein Chapter



Donna Baseley VP of Communication Mundelein Chapter

Mundelein Chapter Positions available: VP of Administration; VP of Education & VP of Membership.

#### CHICAGO

Chicago Positions available: Chapter President, VP of Administration; VP of Communications; VP of Education & VP of Membership.

To reach Tangela, email her at <a href="mailto:lmPossibleWEC@gmail.com">lmPossibleWEC@gmail.com</a>

## **EVENT HIGHLIGHTS**

### IPWEC DFW CHAPTER LAUNCH



## I'M POSSIBLE WOMEN'S HEALTH & HOLIDAY EXPO





















### NOVEMBER UPCOMING EVENTS

## I'M POSSIBLE WOMEN'S EMPOWERMENT ILLINOIS CHAPTERS





## Ultimate Masterminds are the 2<sup>nd</sup> Saturday of Every Month

Kinfork BBQ & Tap 5 Woodfield Drive, #E109 Schaumburg, IL

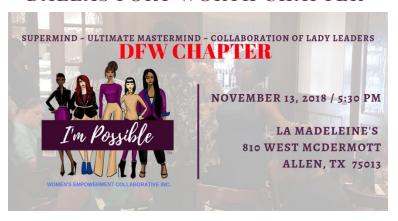
> November 10, 2018 December 8, 2018

## Ultimate Masterminds are the 1<sup>st</sup> Wednesday of Every Month

The Office ClubHouse 914 N. Lake Street Mundelein, IL

November 7, 2018 December 5, 2018

## I'M POSSIBLE WOMEN'S EMPOWERMENT DALLAS FORT WORTH CHAPTER



Ultimate Masterminds are the 2<sup>nd</sup> Monday of Every Month

Go to https://www.impossiblewec.com/upcoming-events to register.

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#### BECOME A SPONSOR/ADVERTISE WITH US

Would you like to be associated with an amazing women's empowerment collaborative? IPWEC will provide you with an opportunity to experience that! The I'm Possible Women's Empowerment Collaborative gives you the opportunity to connect and present your brand, company and products to our members and prospective members in addition to our growing email base of talented entrepreneurial professional women and influential decision makers! We will work with you every step of the way, creating the best experience for a lasting and memorable connection.

For information about becoming a sponsor or advertising with us, email us at ImPossibleWEC@sharonringier.com.





## STAY CONNECTED







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