

#### ELEVATE & EDUCATE & EMPOWER

#### A MESSAGE FROM THE FOUNDER

Welcome to the first of many empowering newsletters for the I'm Possible Women's Empowerment Collaborative, Inc. also known as IPWEC. "I'm Possible" is a collaborative for female entrepreneurs to not only ELEVATE, EDUCATE and EMPOWER their professional careers, but also live their best lives!

There is an amazing quote from Audrey Hepburn, "Nothing is impossible, the word itself says, I'm Possible." Profound, yet so simple. As female entrepreneurs, we get so overwhelmed with life that we tend to forget who we are. Experiencing this myself, I wanted to find a way to come full circle to *EMPOWER WOMEN* to know their value and the true meaning of who they are. At the end of the day, they can say YES... I'm Possible!

After a long year of planning the I'm Possible Women's Empowerment Conference ™, we discovered that the initiative to keep the movement going was imperative to the growth of promoting economic security in a quickly changing world. With that being said, the need to offer an environment that would offer peer-to-peer advisory where women could share in the experiences, education and expertise of other female entrepreneurs in a safe environment was needed.

Our hope is to create an initiative of collaboration, commitment, connections and commitment!

We look forward to sharing this journey with you and hope that you find value as we work to ELEVATE the entrepreneurial world.

Thank you for taking time to embark on this journey with us!



Sharon Ringiér, Founder & CEO

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INSIDE THIS ISSUE

2

IPWEC MEMBER SPOTLIGHT

3

WELCOME

4

EVENT HIGHLIGHTS 5

UPCOMING EVENTS

7

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#### IPWEC MEMBER SPOTLIGHT: TANGELA CAMPBELL



Ms T's Green Cleaning provides residential and commercial cleaning on a nightly basis. Our services are catered towards your needs whether you are looking for weekly, bi-weekly or monthly cleaning we are happy to customize a service plan that meets your needs and budget.



#### WHAT MOTIVATED AND INSPIRED YOU TO START YOUR BUSINESS?

Everyone that knows me know my motivation/inspiration in any and everything I do is for my daughter. Her birthday just passed, and she said, "mom why do you have to work on my birthday." It broke my heart to say that since I just started this new job, it wouldn't look good to take a day off and I haven't been with the company long. I knew she didn't really understand and all she heard was mommy is working on my birthday. That's when reality hit. As long as I have a traditional 9 to 5, I'll always have to schedule time off to be with my daughter and that's a feeling I do not like. Owning my own business will give me freedom to spend more time with my family as well as leave a legacy and a road map for not only my daughter but my grandkids.

#### HOW DO YOU DISTINGUISH YOURSELF FROM YOUR COMPETITORS?

Our goal and focus at Ms T's Green Cleaning is to educate our families about the toxic chemicals they are breathing in daily and the harmful effects they have on our bodies. All of the products we use are Eco-friendly, non-toxic and this is at no extra cost. We provide a cleaner healthier home and working environment for our

clients. freeing up the time to be utilized doing something they love like spending more time with their loved ones.

#### WHAT ADVICE WOULD YOU GIVE TO OTHER ENTREPRENEURS?

Easier said than done but never give up. Times may seem hard and you will want to guit, but never give up.

#### HOW DO YOU KEEP MOTIVATED THROUGH DIFFICULT TIMES?

I remind myself why I stated my business. I have a permanent smile on my heart from hearing my daughter tell one of her friends, "my mom has her own business, she's the boss." Knowing that my hard work will provide her with the life she deserves keeps me moving forward and achieving the goals I set for myself and my business.

#### WHAT ARE YOU MOST PROUD OF AS A COMPANY?

I'm proud of all aspects of my company because I put the work in to start it, I'm putting the work in to build it up and leaving a legacy for my family.

#### WHERE DO YOU SEE YOUR COMPANY GOING IN THE NEXT THREE YEARS?

Three years from now, when you think of a cleaning service, Ms T's Green Cleaning will be at the top of the list. I will not only clean and provide a healthier environment, but I will also provide employment opportunities for young adults.

#### WHAT IS YOUR FAVORITE PROFESSIONAL (BUSINESS) BOOK AND WHY?

I don't have a favorite just yet, but I am currently reading The E Myth Revisited why most small businesses don't work and what to do about it. Also, I will be starting Think and Grow Rich for Women.

#### WHAT IS YOUR FAVORITE QUOTE AND WHY?

"The way to get started is to quit talking and begin doing." ~ Walt Disney. I like this quote because people tend to just talk about what they want instead of doing something about it. I talked about starting my own business for a year, thinking back on the quote, I thought about Walt Disney and where he is now and began my journey to starting my business.

#### WHAT DO YOU LIKE TO DO IN YOUR SPARE TIME?

Spare time, what is that? I squeeze in some retail therapy normally for shoes.

#### WHAT FUN UNKNOWN FACTOID COULD YOU SHARE THAT MOST PEOPLE MAY NOT KNOW?

I am a huge boxing fan, I don't just watch for fun, I watch for the knockout.

#### WELCOME TO I'M POSSIBLE...

# I'm Possib

#### WOMEN'S EMPOWERMENT CONFERENCE™

On February 15-18, 2018, I'm Possible launched its first Women's Empowerment Conference. The conference initiative focused on empowering female entrepreneurs to thrive personally and professionally. This premiere entrepreneurial women's leadership and empowerment conference focus was divided into four days:

- Thursday evening we hosted cocktail party for networking and mix & mingle.
- Friday was the first official full day. The focus was all about Mind, Body & Soul. See... as entrepreneurs, we're not taught to focus on ourselves - only the bottom line! I wanted to come full circle by helping women understand that they needed to take care of themselves first!
- Saturday was a jam-packed day! The focus for that day was Business Mastery. Speaking topics ranged from branding to legal! That evening, we celebrated with the "Celebration You" Gala which celebrated three amazing women receiving awards.
- Sunday was the last day and we couldn't have a day without discussing the finances! So, the last day was on Money Matters.

We're looking forward to the next conference for Fall of 2019 and location is TBD! But rest assured, you won't want to miss it!

And a special thank you to all our sponsors who made this event so amazing!



Thank You to Our Amazing Sponsors & Media Partners



# I'm Possible

#### WOMEN'S EMPOWERMENT COLLABORATIVE. INC.

On April 14, 2018, we kicked off the I'm Possible Women's Empowerment Collaborative for the Chicago Chapter! We had the opportunity to introduce our founding Chapter President, Tangela Campbell as well as everything we were doing to continue the initiative of ELEVATING, EDUCATING and EMPOWERING female entrepreneurs as they embark on their journey!

With that being said, IPWEC is rolling out and has pushed the "GO" button to launch chapters through the United States! Next stop, Dallas-Fort Worth, which will launch its chapter on September 17, 2018. So, stay tuned for more information!

In the meantime, meet our IPWEC Executive Council! We're growing!!! If you're a member and would like to serve on the Executive Council for the Chicago or Dallas-Fort Worth Chapter. please reach out to your local Chapter President.



Positions available: VP of Administration; VP of Communications; VP of Education & VP of Membership.

To reach Tangela, email her at ImPossibleWEC@gmail.com







Positions available: VP of Administration & VP of Communications

To reach Zondra, email her at ImPossibleWEC-DFW@gmail.com

### **EVENT HIGHLIGHTS**

#### I'M POSSIBLE WOMEN'S EMPOWERMENT CONFERENCE















## I'M POSSIBLE WOMEN'S EMPOWERMENT COLLABORATIVE, INC. ULTIMATE MASTERMINDS & NETWORKING



#### AUGUST UPCOMING EVENTS

#### I'M POSSIBLE WOMEN'S EMPOWERMENT CHICAGO CHAPTER





### Ultimate Masterminds are the 2<sup>nd</sup> Saturday of Every Month

September 8, 2018
October 13, 2018
November 10, 2018
December 8, 2018

## Power Networking & Workshop Series are the 4<sup>th</sup> Wednesday of Every Month

September 26, 2018 October 24, 2018

**RECONVENE JANUARY 2019** 

## MARK YOUR CALENDARS

Saturday, September 22, 2018 IPWEC Speed Networking Event Kinfork Tap & BBQ

Saturday, October 27, 2018

IPWEC WOMEN'S HEALTH & HOLIDAY EXPO

Kinfork Tap & BBQ

Saturday, November 3, 2018

IPWEC Vision Board Planning for 2019

Kinfork Tap & BBQ

Saturday, December 5, 2018

IPWEC 2018 Holiday Party

Kinfork Tap & BBQ

Go to https://www.impossiblewec.com/upcoming-events to register.

For information or interest in the IPWEC Women's Health & Holiday Expo, please email ImPossibleWEC@sharonringier.com.

#### AUGUST UPCOMING EVENTS

## I'M POSSIBLE WOMEN'S EMPOWERMENT DALLAS FORT WORTH CHAPTER





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#### BECOME A SPONSOR/ADVERTISE WITH US

Would you like to be associated with an amazing women's empowerment collaborative? IPWEC will provide you with an opportunity to experience that! The I'm Possible Women's Empowerment Collaborative gives you the opportunity to connect and present your brand, company and products to our members and prospective members in addition to our growing email base of talented entrepreneurial professional women and influential decision makers! We will work with you every step of the way, creating the best experience for a lasting and memorable connection.

For information about becoming a sponsor or advertising with us, email us at ImPossibleWEC@sharonringier.com.







**Mary Jane Alagheband** (847)733-7956

### STAY CONNECTED







@ImPossibleWEC



IMPOSSIBLEWEC@SHARONRINGIER.COM



4447 Sheffield Court Gurnee, IL 60031 847.219.1080 ph www.lmPossibleWEC.com